



HIRE ONCE
COMPANY PRESENTATION



The problem

We are in the era of the war on talent where bad hires and poor recruitment experience stain companies' reputation, further reducing ability to source talent



Expensive

€14,000

The average cost of a bad hire vs a €28,000 cost on losing a good hire



Time pressing

10 days

Average job search time of top talent before they get hired



Defamatory

72%

Of candidates share a negative recruitment experience online



Inefficient

75%

Three out of four employers admitted they made a bad hire

The solution

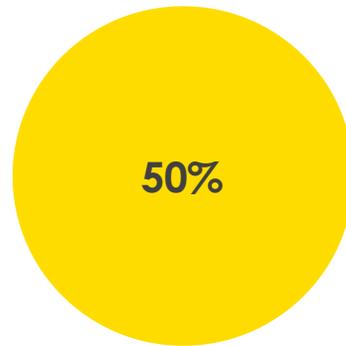
A user – friendly psychometric tool that takes away the stress in the hiring process for the candidate while minimising the risk of making a bad hire

€ Cost – effective

▶▶ Fast

👆 Engaging

👍 Efficient



Reduce recruitment costs and increase revenues through an effective and bias free talent acquisition

Reduction in interview process duration

Provide compelling candidate experience with automated feedback reports

Gain insights into candidates that would be otherwise unattainable

Mission and vision

Harness the power of gamification to empower effective decision making in recruitment



To transform the standard recruitment experience for companies and candidates by harnessing the power of gamification



Leverage big data to democratize recruitment and empower effective decision making for companies and candidates alike

Our process

At the core of talent optimization is the collection, analysis and application of people data to align your business strategy with your talent strategy.



Legacy tools are out...



Welcome to the isles of the shroud!



User interface

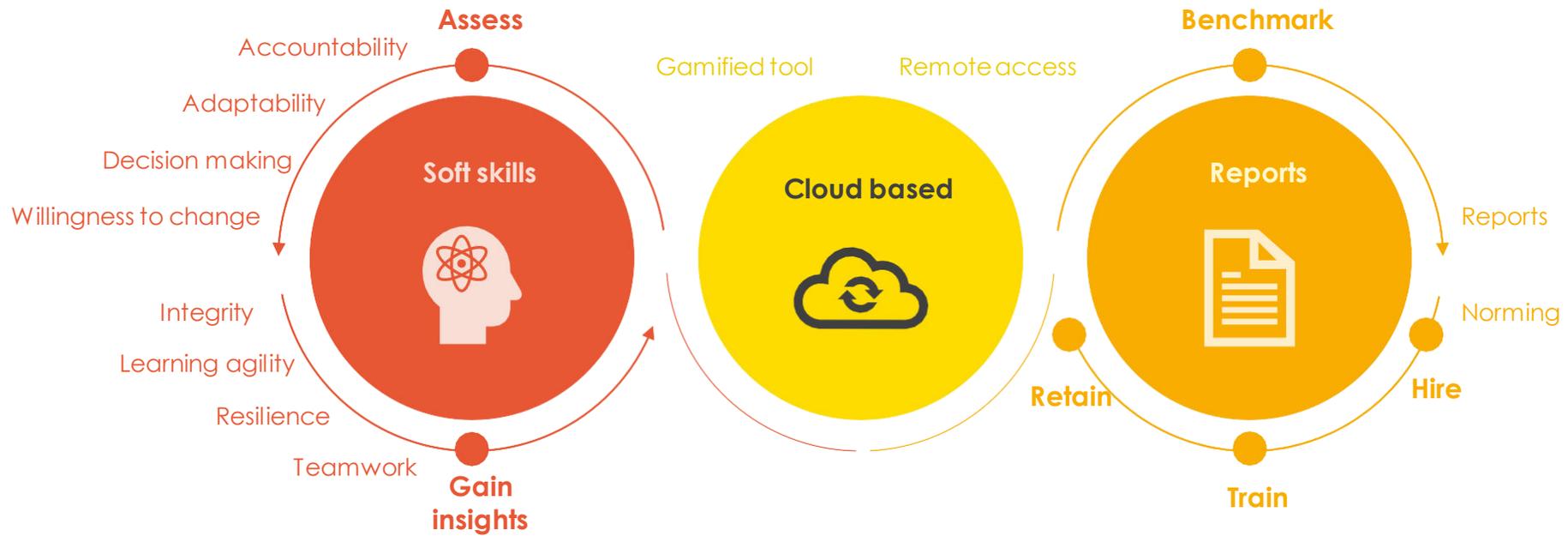


Mobile supported technologies



Unique and innovative product

Assessing 8 core soft skills using a proprietary ML algorithm through an engaging and gamified assessment tool; anywhere, anytime

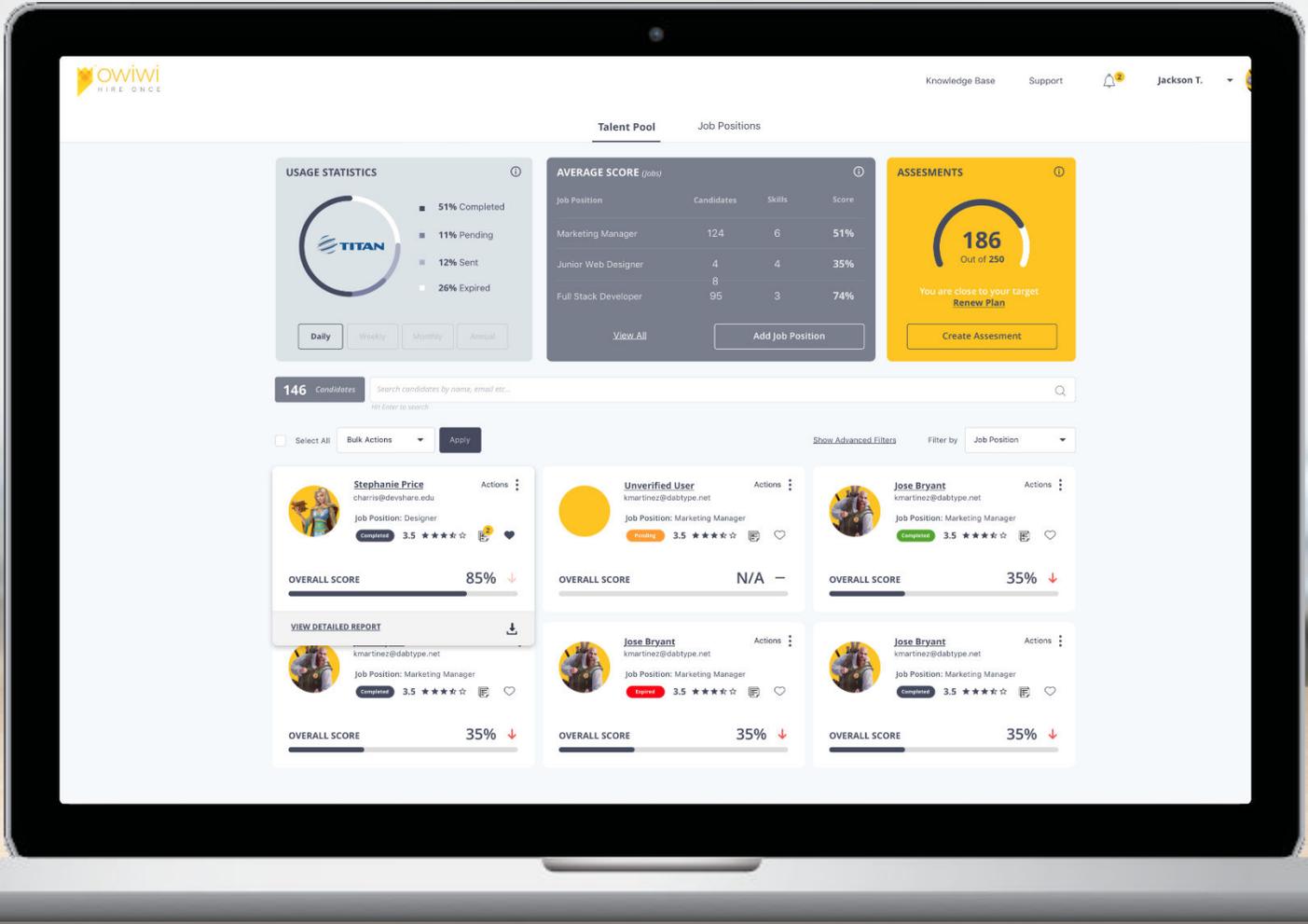


Streamlining your funnel

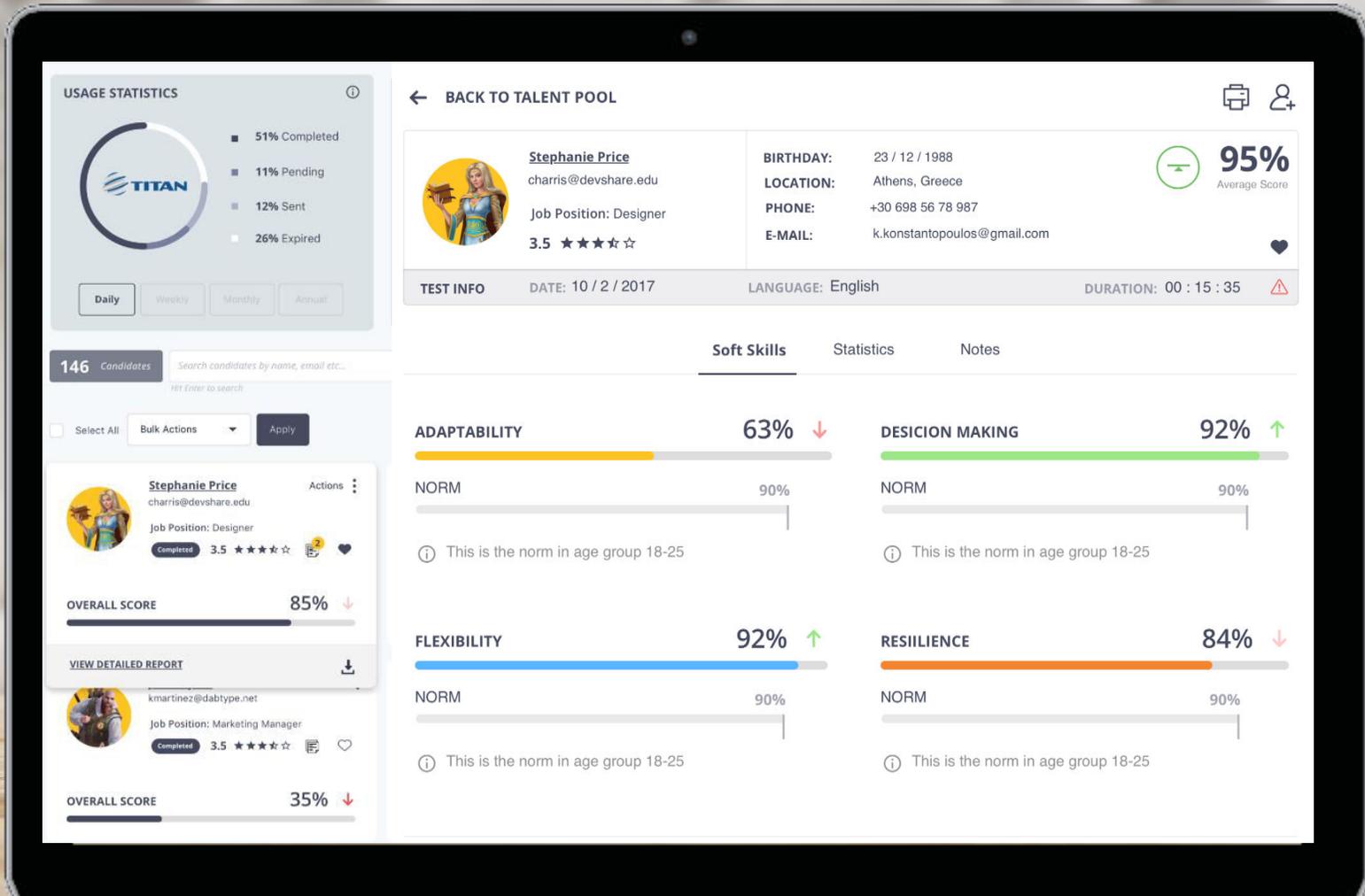
Staying organized throughout every step of the process ensures your funnel is working optimally and no great candidates are falling through the cracks



Intuitive recruiter dashboard



Extensive and automated recruiter reports



Adding value – success metrics

Owiwi enables organizations to optimize their recruitment process to achieve significantly lower Cost-per-Hire and faster Time-to-Hire KPI's



Value added

90%

candidate satisfaction

Candidate feedback is overwhelmingly positive based on Intercom Channel



Improved velocity

47%

Fewer interviews required

Save time during interviews with Owiwi's suggested interview questions



Increased efficiency

50%

reduction in interview time

Deeper candidate insights means you can “unlock” talents early in the process



Talent acquisition

25%

improvement in talent acquisition

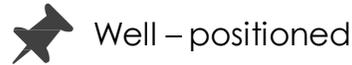
Hiring Managers report higher satisfaction rates and lower time to hire with our tool

What sets Owiwi apart

Owiwi is well positioned to leverage its proprietary technology to help employers gain otherwise unattainable insights into candidates' soft skills



First and only company to publish 4 scientific papers in the Game-Based assessments field



Competition focuses on large enterprise market leaving an unexploited opportunity in the SME space



Make informed hires by comparing candidates across multiple parameters through Owiwi's norming algorithms

Selected clients and awards

Owiwi managed to secure global brands across several industries including financial services, FMCG, retail and consulting.

Selected clients

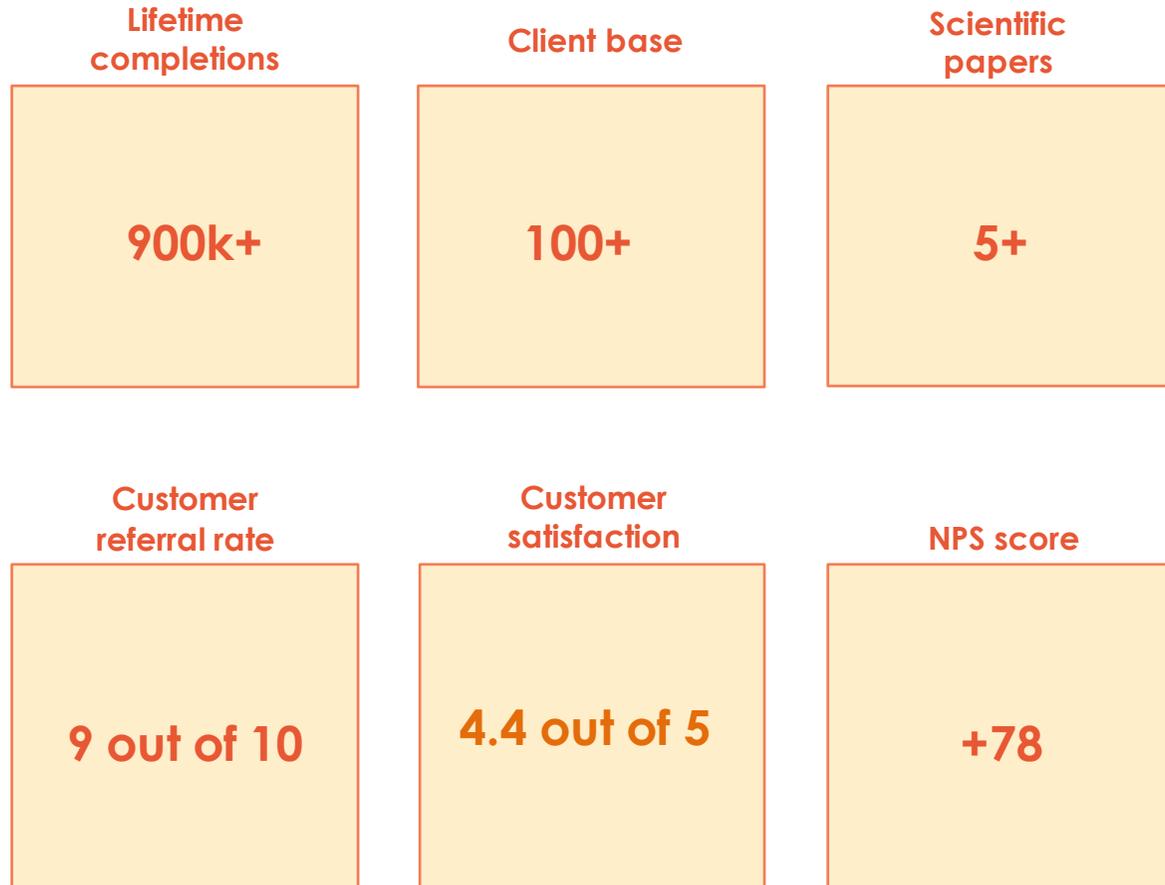


Awards



Traction

Owiwi has successfully established a solid foundation as a scientific and thought leader to enhance hiring decisions through data and offer a superior experience



Experienced team

Strong management team and scientific leadership with complementary skills



Ilias Vartholomaios

CEO and Co-founder

Ilias holds a BSc from University of Brunel in Business and Management and an MSc from ALBA Graduate School in International Business Management. After graduating, Ilias worked in analyst positions in Ellakator Group and Pegasus Securities where he was involved in Business and Project Development. His vision is to democratize recruitment and empower effective decision making for all stakeholders involved in the process.



Athina Dova

COO and Co-founder

Athina is a trained Lawyer and holds an MSc in International Business Management from Alba Graduate School. Before Owiwi, Athina held HR positions in General Electric Healthcare and Upstream where she developed a passion for the future of Work. As the COO, Athina oversees the company's business development and is responsible for growing its customer base.



Dr. Ioannis Nikolaou

CSO

DR. Nikolaou is a Work and Organizational Psychologist, Associate Professor in Organisational Behavior and Director of the MSc in Human Resources Management at Athens University of Economics and Business. He published extensively in peer-reviewed scientific journals and he's a member of the Academy of Management. At Owiwi, he's responsible for scientific matters pertaining to the development of the product.



HIRE ONCE

<https://owiwi.co.uk>

THANK YOU!